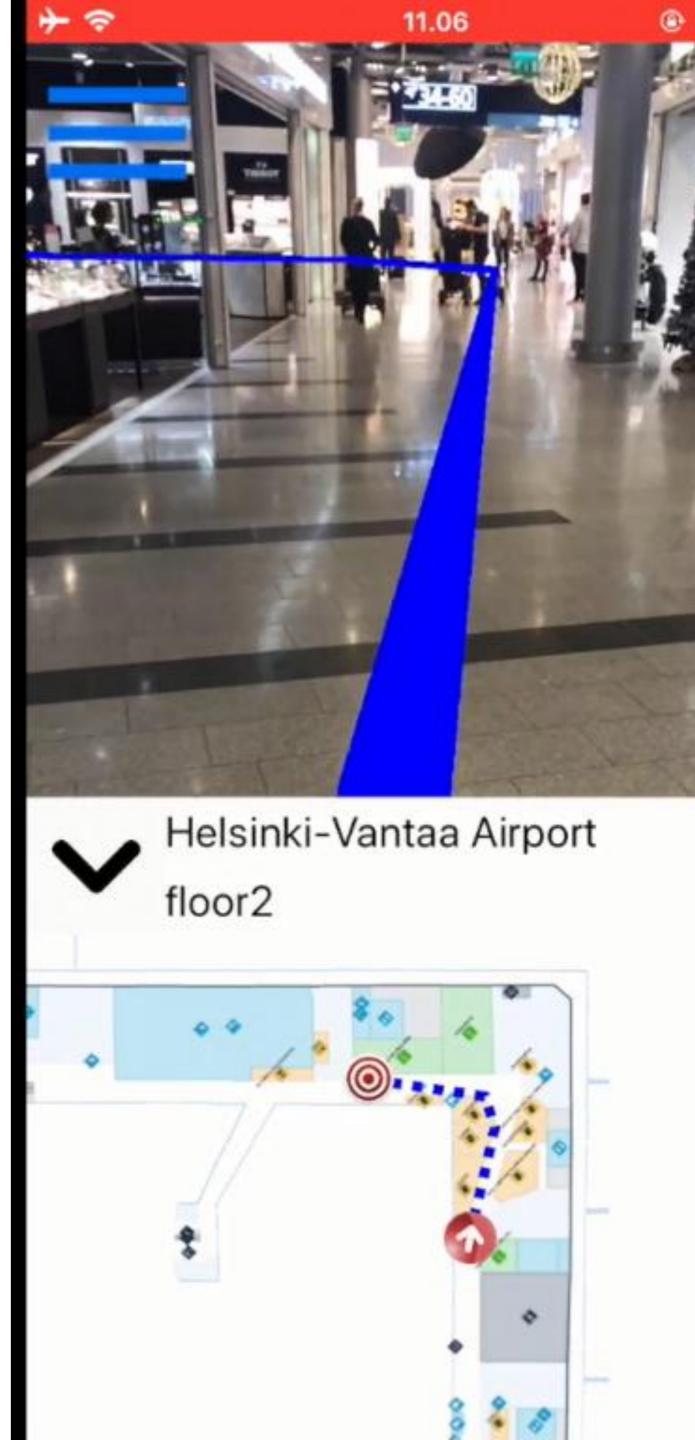
Infrastructure-less computer vision based positioning

VINA Ismo Olkkonen, CEO ismo.olkkonen@vim.ai +358 40 543 3633 www.vim.ai





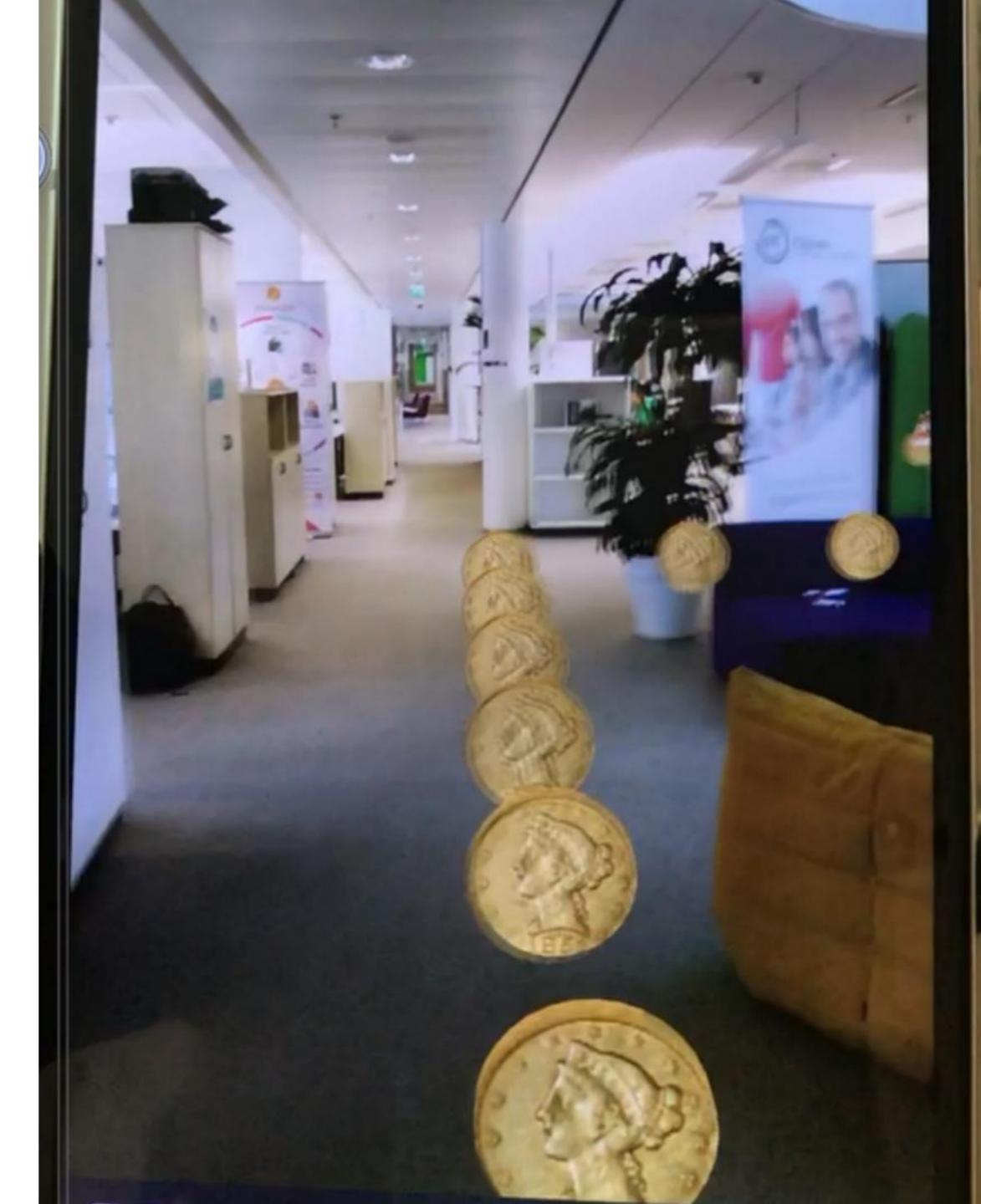
NAVIGATION AND LOCATION-BASED AR

Link to the video on the right (if you are watching this in PDF) https://drive.google.com/open?id=184qiMe-4IC9qEUDm6xsukBnFKSAcIvDq

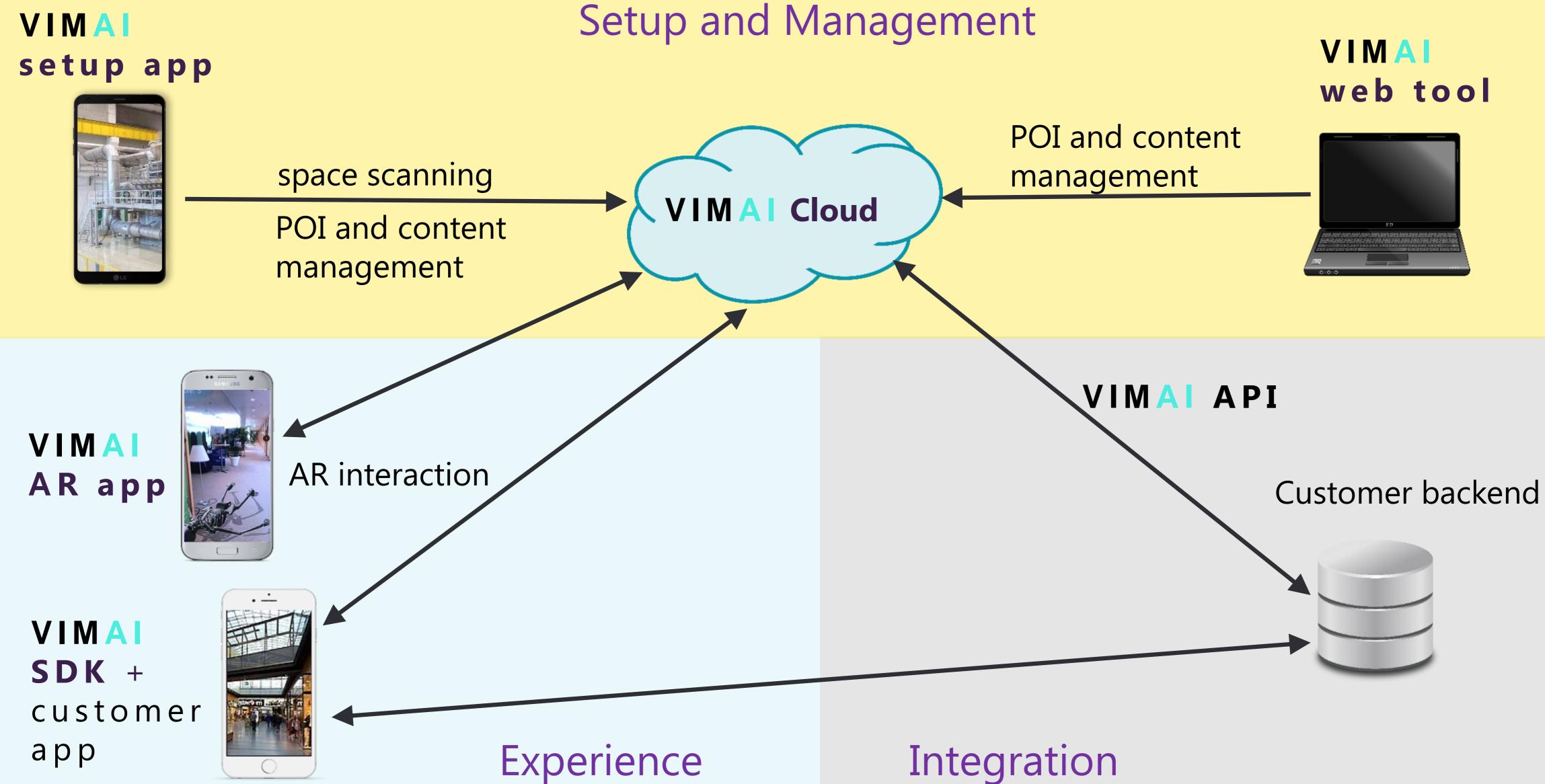


KEY FUNCTIONALITY

- No beacon/marker installations are needed, just quick scanning with a smartphone
- Navigating and viewing/interacting with virtual objects

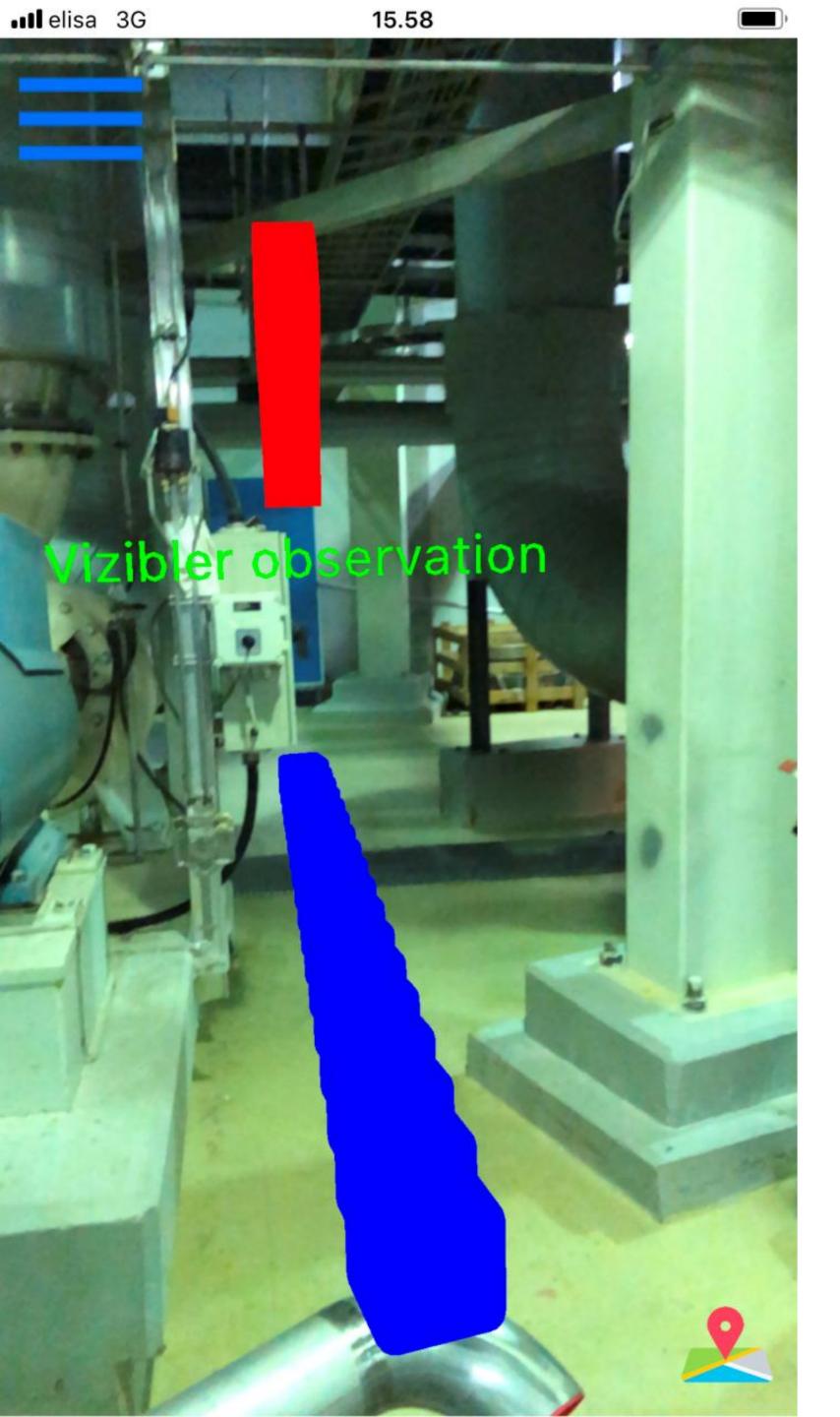


ARCHITECTURE



POI = Point of Interest





Inspections Planning

INDUSTRIES

- Maintenance
- Indoor logistics

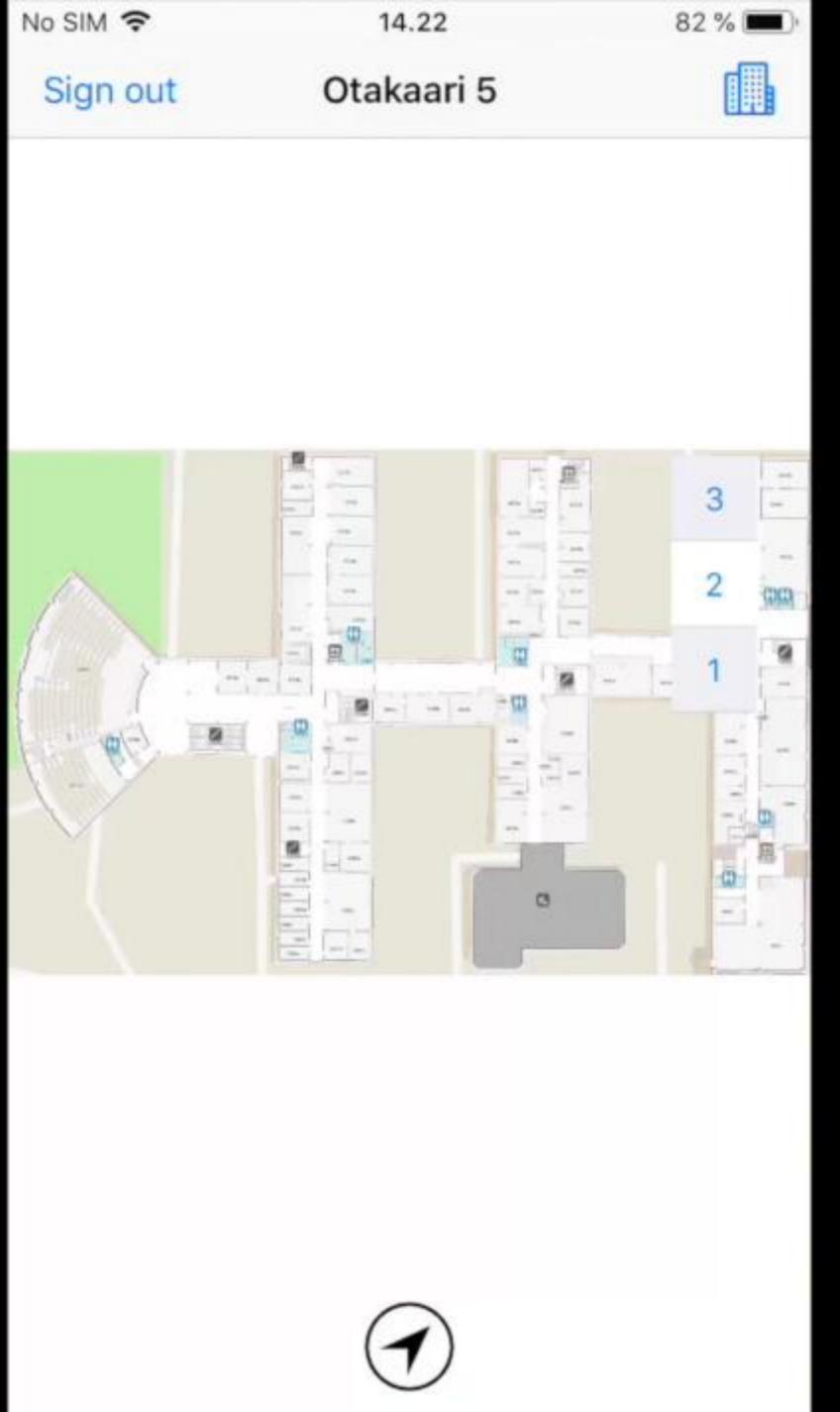












POINTING OBJECTS ACCURATELY WITH AR

- Work instructions
- Location marking for fault ticketing
- Location-based documentation
- Remote support/collaboration

Link to the video on the right (if you are watching this in PDF) https://drive.google.com/open?id=1gjYljGDZ2B1dQSMPsugldOkocAUvGjnq

SHOPPING MALLS

Finding stores, exits, toilets, etc.

Advertisements and offers

Games



FINAVIA

RBUCKS COFFEE

Starbucks

×

STOP NAVIGATION



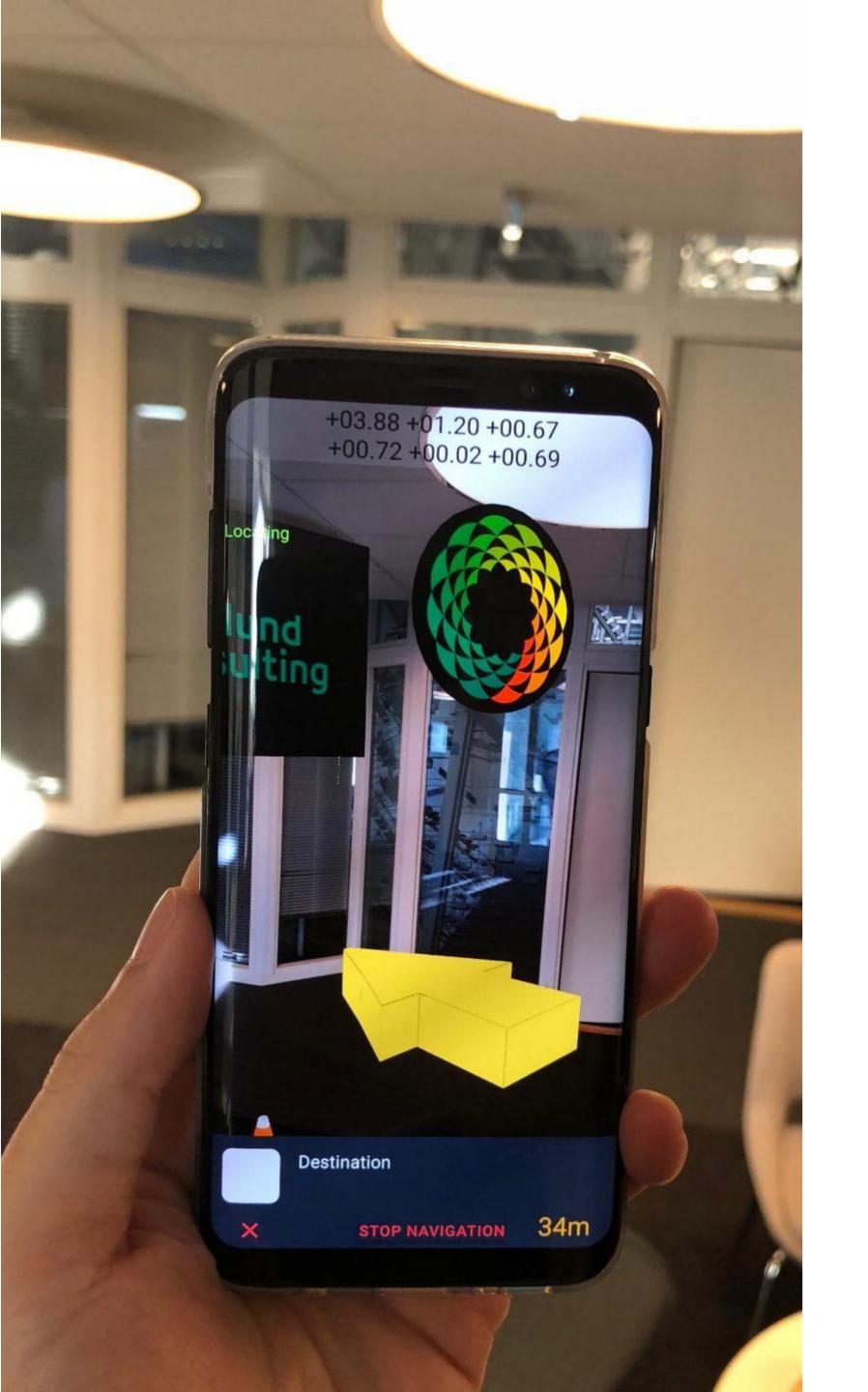
AR INFO SYSTEM IN A SHOPPING MALL

- Multi-floor navigation
- New possibilities for businesses to advertise
- Statistics and tracking of people flows
- Personnel can mark spots where maintenance is required
- Each user group has its own view



VimAl





Maintenance

Inspections

Cleaning

SOLUTION FOR REAL **ESTATE MANAGEMENT**



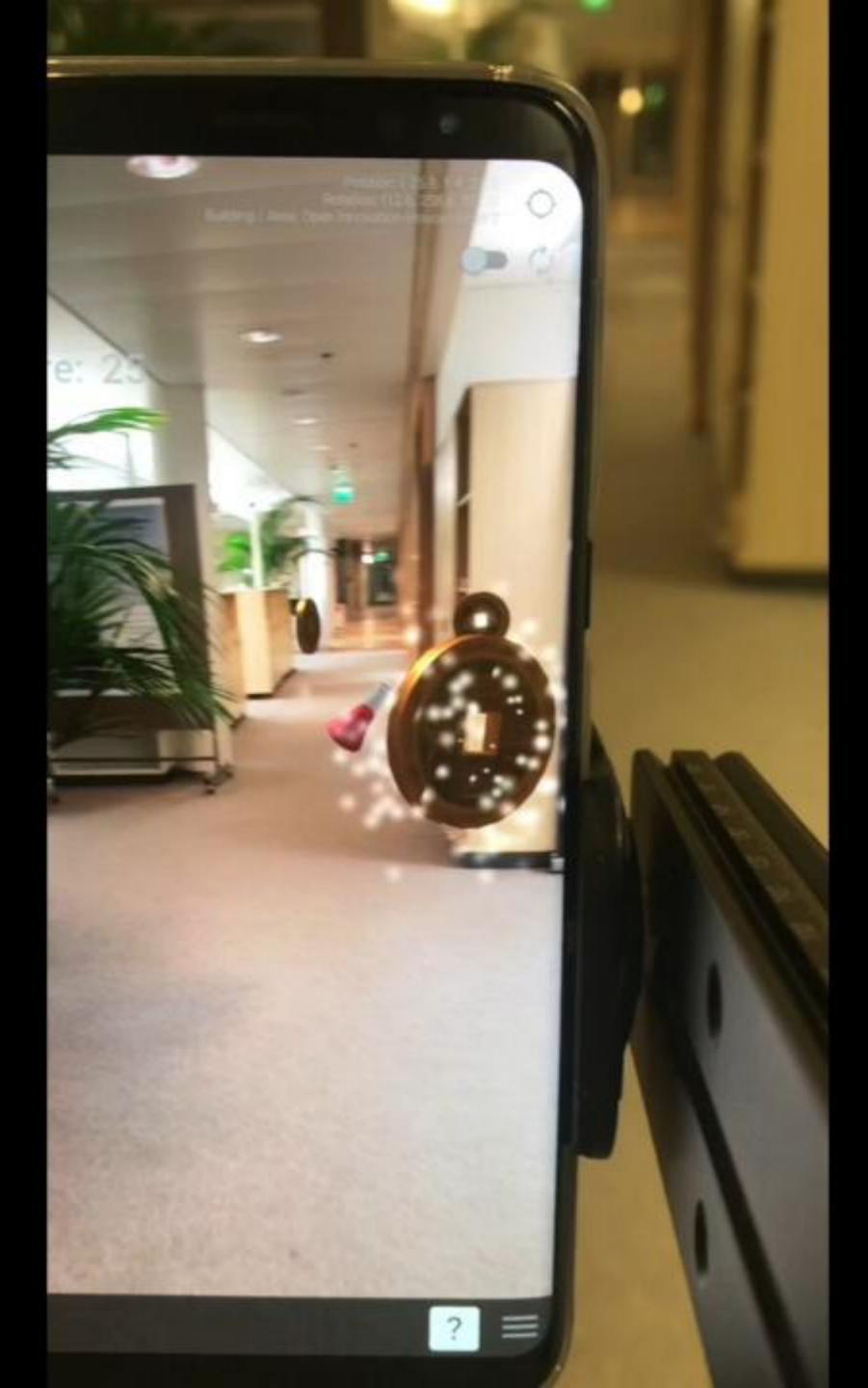


AR INTERACTIVITY

Other users see the interactions in real-time

Link to the video on the right (if you are watching this in PDF) https://drive.google.com/open?id=1pTmR17oSxifBewgKOyRAMcpwrZn1JSVk





A

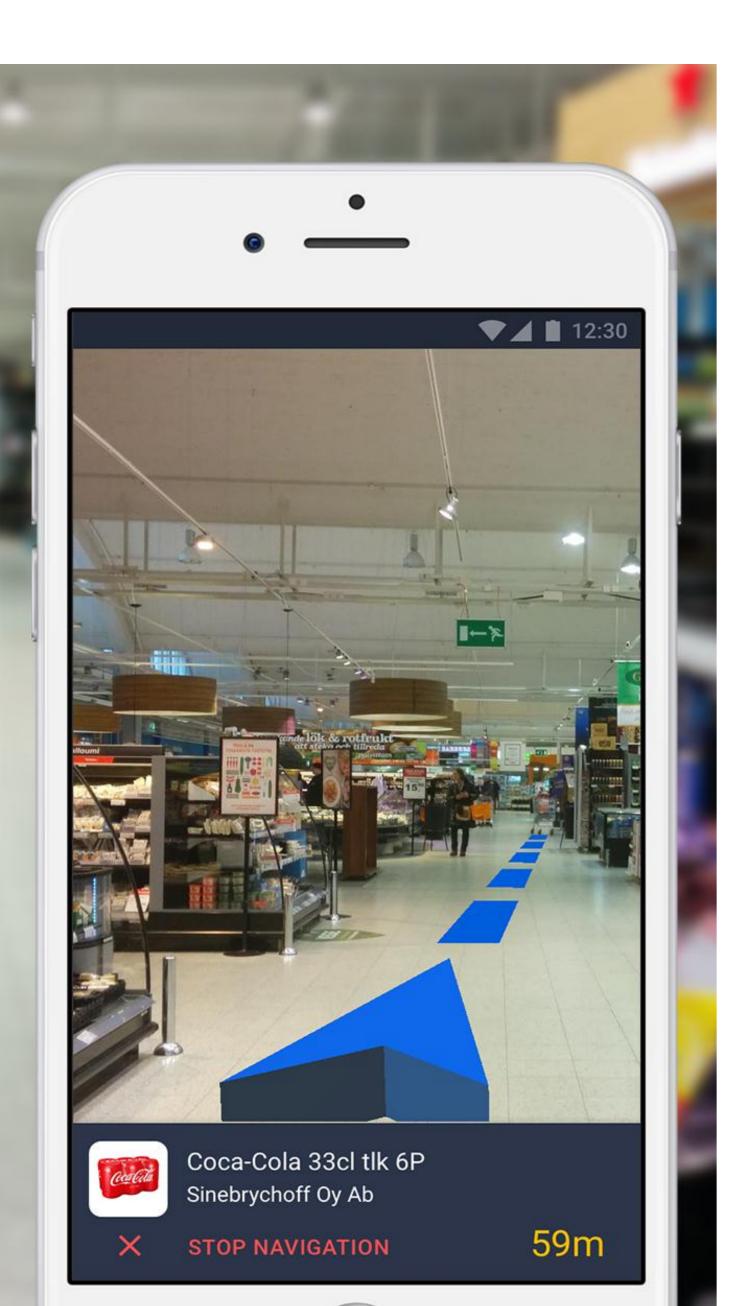
SETTING UP THE SYSTEM

- Define building and floor
- Add floorplan
- Collect images
- Check/edit walkable area
- Set POIs
- Train
- -> NAVIGATE

Link to the video on the right (if you are watching this in PDF) https://drive.google.com/open?id=1TKByffuOLHipfTtszihmlLfyQxXG <u>4GqV</u>



ABOUT VIMA



- Own IPR

Research in Aalto University since 2013 Company founded in May 2017

Pilots with several customers

